Linkless Tracking
Linkless tracking is a way for website visitors to be sent to a brand website without using an affiliate tracking link.

Simply verify your website(s) via the MoreNiche App and start sending traffic directly to the brand domain.

Brands are setup to track inbound referrer details and pass these onto MoreNiche when the page loads.

This means you can send visitors from your websites to brand sites without the need for an affiliate link. MoreNiche will collect the referral information and assign a click to your account automatically.

You do need to be sure your referral information is always being passed when your links are clicked, so we recommend either to install the soft pixel plugin which assists with this, or add <meta name="Referrer" content="unsafe-url"> between the <head></head> tags on your site.
### Which Brands Support Linkless Tracking?

Linkless tracking is now available on the following brands:

<table>
<thead>
<tr>
<th>Brand</th>
<th>Brand</th>
<th>Brand</th>
<th>Brand</th>
</tr>
</thead>
<tbody>
<tr>
<td>AirSnore™</td>
<td>BauerNutrition</td>
<td>BlackWolf Workout</td>
<td>CrazyBulk</td>
</tr>
<tr>
<td>D.BAL.MAX</td>
<td>Diet Plan</td>
<td>EaseQuit</td>
<td>Forskolin250</td>
</tr>
<tr>
<td>Garcinia Cambogia Extra</td>
<td>MaleExtra</td>
<td>Marine Muscle</td>
<td>NiacinMax</td>
</tr>
<tr>
<td>Noocube™</td>
<td>Phen24</td>
<td>PhenQ</td>
<td>Piracetol™</td>
</tr>
<tr>
<td>Testogen</td>
<td>UniqueHoodia</td>
<td>XYZ Smart Collagen</td>
<td>Zeta White</td>
</tr>
<tr>
<td>Zotrim</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What Else Should You Consider?

- **Your visitor's location** - Make sure to choose the most relevant URL for your visitors or use a GEOIP plugin or PrettyLinks Pro on your site to send your visitors to their localised landing page on the brand site.

- **Nofollow** - Google advises the nofollow attribute should be used on all paid links. Continuing to use nofollow when direct linking could protect you from penalties should Google realise your links are related to an affiliate program.

- **Additional info in your stats** - You can still pass information to be shown in your affiliate stats using the s2 - s5 parameters. Simply add the parameters to the end of your direct link; e.g. https://crazy-bulks.com/product/d-bal/?&s2=campaign&s3=key-word&s4=other&s5=other