Copyright Policy

MoreNiche has a zero tolerance approach to copyright infringement.

This includes the following:

- Copying sentences or pages of copy from another affiliate site or a website owned by a 3rd party not related MoreNiche.

- Copying sentences or pages of copy from the advertiser’s website, except in cases such as quotes from testimonials where these are used alongside significant amounts of your own unique content.

- Using existing affiliate content as a base for your work where the original is recognisable in your end content. Reading other affiliate’s content as part of your research is ok, but translating, scraping, spinning or rewriting by switching words for synonyms is not. Your content must be unique and original.

- Copying images, cta graphics or design elements which are not your own.

Using services, tools and software that scrape, respin, rewrite, autogenerate, and/or generate in bulk, content for sites and other web properties is considered a breach of these rules, as is any manual process to do the same. This includes using content which is hidden or uses an overlay on top of it that covers the actual content.

Failure to comply with this policy may affect your affiliate account status - either a temporary freeze or termination. While your account is frozen you will be unable to make new sales or receive a payout. Any affiliate commission generated whilst breaking these terms may be charged back.

Anyone breaching the copyright policy will be given a final warning. They will be responsible for removing ALL copied content they have online.

Any further instances reported for copyright issues by that affiliate will result in their account being terminated.